

Mauritius, now on Web3!

The internet (Web 2.0) as we know is about to be disrupted by the “New Internet”, Web3.0 - also known as the dWeb (Decentralized Web). One of the fundamental building blocks of the internet is its “namespace”. The existing namespace is built on Top Level Domains (TLDs) such as .com, .org, .in, etc.

For instance, in the name “google.com”, the phrase ‘google’ is the name and ‘.com’ is the TLD. In the dWeb your user ID belongs to you and is controlled by you, so in the dWeb, namespace is something that will be relevant to all internet users.

As the dWeb develops, the namespace will have a full spectrum of use cases, to the point where nations will embrace them, and the digitization of society will leap ahead. Thus, it is important that this namespace develops in a manner that is inclusive and fulfils the aspirations of everyone.

Sebastien Staub is a prominent domainer from Mauritius, the director of SmartMedia.Agency and co-founder of Web3Domains.auction, has partnered with agaamin.in an Indian Start up to create a Web3 namespace for South Asia. Agaamin launched the first TLD in Hindi almost a year back and has recently launched the TLD .₹ to cater to the Indian CBDC space.

Sebastien who has been keeping a key on emerging technologies decided it was time for Mauritius to have its own namespace. One that would be inclusive and cater to the multi-racial and national population of Mauritius. A namespace that works for everyone. It will support English, Native language scripts, numbers, signs and even emojis. Users will be able to register smart names on both of his TLDs, .web3india and .mauritiuisland.

Speaking about the TLDs’ launch, Sebastien explained their plans for the future of namespace. “This is a unique opportunity for the youth of our country to get exposed to web3 technologies. Smart names will be your digital ID in the new internet, and your name will be as important as your phone number, and there are many billion-dollar start-ups waiting to be built on a vernacular identity layer”.

While there are many start-ups building unique use cases some of the most immediate ones are:

- 1- Your unique name for your avatar in the metaverse.
- 2- It can be your unique wallet address for fiat and crypto wallets.
- 3- A domain name for your website.
- 4- It will be your universal login to all the Apps on the new internet.
- 5- It’s an investment as a Non Fungible Asset.
- 6- Vanity vernacular email ids like नमस्ते@नेहा.₹ or even 😊@👤.₹/Apart from the

registration of names, plans are also afoot for a secondary market where users can buy and sell their smart names. The namespace will go live on Agaamin.in at 0.00 hours on 1st of Jan 2023 and it will put Mauritius on the global web3 map.